DESIGN'S NEW DIRECTION

INNOVATIVE, INSPIRING IDEAS



POWER PLAY

With its 30-foot ceilings and concrete floors, Collective, Manhattan-based decorator Jeff Lincoln's new gallery in a former power station, brings SoHo to Southampton. "The Parrish Art Museum has increased cultural interest here," Lincoln says. "This adds to the dialogue." Look for works by Milo Baughman, Marcel Wanders, and 77-year-old Milanbased architect Andrea Branzi (collectiveartdesign.com).

